



100 Pioneers for Smoking Cessation Virtual Leadership Academy

2009 Award Guidelines and Application Kit

Despite impressive declines in the number of people in the general population who smoke (now at 19%), people with behavioral health issues continue to smoke at alarmingly high rates and are suffering grievous consequences. Tobacco use remains the single most preventable cause of death, causing about 440,000 deaths per year in the United States, almost half among people with mental and substance use disorders. In SAMHSA's first attempt to address this issue head on, we are partnering with the Smoking Cessation Leadership Center (SCLC) to drive down the prevalence of tobacco use and provide available cessation resources to those we serve. All SAMHSA grantees are eligible to apply to be part of the new 100 Pioneers for Smoking Cessation Virtual Leadership Academy. Winning applicants with the most promising strategies will receive an honorarium of \$1000. The 100 Pioneers will commit to participating in the orientation conference call and at least two training webinars. Each Pioneer will also submit a brief final progress report at the end of 6 months. **Applications must be received by close of business on February 3, 2009.**

Timeline

February 3, 2009	Application must be received by close of business
February 27, 2009	Award notification letters mailed
March 16, 17, <u>or</u> 18, 2009	MANDATORY pioneer orientation conference calls

Program Goals

- Provide training and technical assistance to SAMHSA grantees to raise awareness of the many benefits smoking cessation efforts and to increase understanding of effective smoking cessation strategies.
- Implement or enhance existing tobacco cessation services using evidence-based practices.
- Implement smoke-free environments.
- Ensure that consumers and staff have access to smoking cessation services and supports to promote health and wellness.
- Establish partnerships between behavioral health and nicotine cessation organizations to increase available tobacco cessation resources in communities.

2008 Virtual Leadership Academy Guidelines

- Proposed activities cannot be ones that have already been completed.
- Projects may be in conjunction with but must be distinct from any of your organization's other projects currently funded by SAMHSA.
- Virtual Leadership Academy Orientation conference calls will be on **March 16, 17, or 18** (time to be determined). Be sure to hold these dates.
 - **Pioneers must attend one of these scheduled mandatory conference calls to receive the \$1000 honorarium.**
- Completed applications (five copies) must be submitted by mail.
 - Electronic file of the application can be downloaded from the Smoking Cessation Leadership Center website at <http://smokingcessationleadership.ucsf.edu/pioneers.html>
 - **You must mail five (5) copies of your completed application to:**

**CRP, Inc.
ATTN: Karen Tankerson-Braxton
Project Director
4201 Connecticut Ave., NW
Suite 600
Washington, DC 20008**

For further information or if you have questions, please contact Reason Reyes, SCLC Technical Assistance Manager, at 1-877-509-3786, or email reason.reyes@ucsf.edu.

100 Pioneers for Smoking Cessation Virtual Leadership Academy

Award Application

A. Fill in the following mandatory information (all fields required):

Date: _____

Name of Organization: _____

Street Address: _____

City, State, Zip: _____

Project Name: _____

Name and Title of Project Leader: _____

Project Leader's Phone Number: _____

Project Leader's Email Address: _____

EIN: _____

B. Check the SAMHSA Center which oversees your current grant and enter your grant award number(s) (required information):

CMHS

CSAT

CSAP

Provide Award Number(s): _____

C. Check the box that most closely describes your organization (required information):

State Government

Local Government

Provider

Advocacy Organization

Tribal Government

Consumer Organization

Community Coalition

Other, specify: _____

D. Chosen pioneers will learn more about tobacco-free best practices and smoking cessation interventions in an orientation phone call and training webinars. Check at least one of the following suggested CHANGES your organization proposes to implement in the next six months or create your own change project (required information):

- Implement a Clean Indoor Air policy for our organization that provides a completely smoke-free indoor environment with smoke-free buffer zones at entrances (i.e., 25 ft.)
- Implement a Smoke-Free Campus policy that provides completely smoke-free outdoor grounds.
- Initiate a smoking cessation initiative/program.
- Enhance an existing smoking cessation initiative/program.
- Partner with other organization(s) to provide or enhance smoking cessation.
- Adopt a routine screening process for nicotine addiction with an effective referral process.
- Incorporate smoking cessation benefits for employees that include counseling and medications.
- Other. Create your own:

E. You must attach to this application responses to the following questions. Your application score will be based on these responses:

- 1. Describe your proposed change project (maximum 750 words):**
 - A. What is your project idea, and what main activities will take place?
 - B. Whom will your project serve?
 - C. How will you achieve this change, and, if relevant, when, where, and how often will it take place?
- 2. Describe the anticipated impact of your project (maximum 500 words).**
- 3. Describe who will make this project happen and how you will measure your impact (maximum 500 words):**
 - A. Who will participate in making this project happen?
 - B. What partnerships with other organizations or individuals will help this project succeed?
 - C. How will you measure the impact of your change?

Name of Authorized Person Responsible for Application (required information):

Signature

Date

Title