
Smoking Cessation Leadership Center



University of California
San Francisco

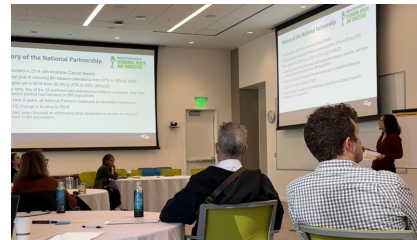
Communiqué

SCLC | Fall 2024

Features

National Partnership on Behavioral Health and Tobacco Use: A Reconvening

On October 16th and 17th, the Smoking Cessation Leadership Center (SCLC) hosted an in-person reconvening of the National Partnership on Behavioral Health and Tobacco Use (National Partnership) at the University of California, San Francisco. The partnership last reconvened in April 2023.



Originally created in 2016 by the American Cancer Society and SCLC, the National Partnership assembled leaders from the tobacco control, public health, government, non-profit, and behavioral health sectors to collaborate on developing a comprehensive plan and course of action to combat disparities in smoking prevalence and treatment in the US for those with mental health and substance use challenges, collectively known as behavioral health conditions. This two-day reconvening emphasized collaboration, knowledge sharing, and building collective impact, giving partners the space for project alignment and idea generation.

By its conclusion, the reconvening generated three new strategic focus areas: communications, education, and systems and settings that engage priority populations. All focus areas will incorporate the partnerships' overarching efforts to build a community advisory board with lived experience to engage throughout the strategic implementation process, and to establish best DEI practices. In addition, the partners will create an intersectionality-oriented cessation curriculum tailored to underserved populations, with next steps already in place to maintain forward momentum.

Participants left feeling “inspired”, “invested”, “accomplished”, and “empowered”, ready to continue their work combating tobacco use within behavioral health populations.



[Read more about the National Partnership on Behavioral Health and Tobacco Use on our website BH4TobaccoFree.org](#)

Calls for Abstracts: Nicotine & Tobacco Research Themed Issue

Nicotine & Tobacco Research intends to publish a themed issue focusing on the current (no more than 5 years) global tobacco media landscape, tobacco-related content (e.g., advertising, prevention, cessation), and media audiences/consumers. This is a great opportunity to submit original research abstracts and review article abstracts.

If interested, please submit abstracts (250 words or less) to Dr. Allison Hoffman at uol1@cdc.gov with the subject line “NTR special supplement abstract submission” by November 29, 2024.

For more details, please visit: [The changing media landscape and tobacco-related content | Nicotine & Tobacco Research | Oxford Academic](#)

SCLC Shares Progress on Intersectionality Work

SCLC is actively working to better address intersectionality in tobacco cessation recognizing how overlapping identities—such as race, gender, and socioeconomic status—shape individuals’ smoking behaviors and access to resources. This approach tailors interventions to address the unique barriers and risks faced by marginalized groups, aiming to reduce health disparities and create more equitable outcomes. In support of these efforts, Dr. Maya Vijayaraghavan presented on this topic to the National Council. We’ve also updated the [priority populations page on our website for LGBTQIA+](#), with additional updates planned in the near future.

SCLC publishes State Leadership Academies article in Preventive Medicine Reports

We are excited to announce that the Smoking Cessation Leadership Center’s newest article, “*State Leadership Academies to reduce cigarette smoking among people with behavioral health conditions in the United States*”, has been published in the November issue of [Preventive Medicine Reports](#). This article details SCLC’s implementation of Leadership Academies— facilitated summits of public health leaders and community champions charged with developing an action plan to address smoking in their state— and the impact they have had on smoking in behavioral



health populations. [Access the full article here.](#)



NEW PODCAST EPISODE! Blazing Hot Takes: The Latest in Vaping With Drs. Ling and Vijayaraghavan

The director of the [Smoking Cessation Leadership Center](#), Maya Vijayaraghavan, MD, made an appearance on [The Curbsiders Addiction Medicine Podcast](#) alongside Dr. Pam Ling, Director of the UCSF [Center for Tobacco Control Research & Education](#). During the discussion, Dr. Vijayaraghavan shared her insights into the evolving landscape of vaping and best practices when talking to patients about vaping. This episode offers valuable perspectives that you don't want to miss! [Listen to the full episode here](#)- free CEU/CME credit is available.

Announcements

November 21st is the Great American Smokeout (GASO)!

Led by the American Cancer Society, The Great American Smokeout aims to both encourage people in quitting smoking and offer providers and advocates the opportunity to promote the benefits of quitting and offer support. Raising awareness, providing resources, offering encouragement and support, promoting cessation services, and engaging the community are all important ways your organization can amplify GASO's initiative. Learn more at the American Cancer Society's [GASO webpage](#).



“Won’t You Be My Tobacco-free Neighbor?” New Resource from NBNH

This month, our partners at the National Behavioral Health Network on Tobacco and Cancer Control released its newest resource titled: “Won’t You Be My Tobacco-free Neighbor?” To support organizations and their neighbors in collaborating on tobacco-free initiatives, this guide provides meaningful engagement strategies, effective messaging, and solutions for addressing common barriers to engagement in tobacco-free initiatives. [Download the guide today!](#)

Need technical assistance? We’re here to help!

Did you know that SCLC offers a range of technical assistance resources? We help you pinpoint effective low-cost or no-cost tools and provide guidance to foster effective tobacco treatment protocols, policies, and systems-change. Our services include recommendations for speakers from SCLC and partner organizations, access to evidence-based toolkits, accredited webinars and online training, one-on-one consultations with our technical assistance team, and much more. Sign up today to request support! [Sign up to request technical assistance](#).

Seeking Community Success Stories

I'm Stephanie Koenig, SCLC's newest Communications Specialist! I'm on the lookout for community success stories to highlight the incredible impact of our partners.

Have you succeeded in helping your community become tobacco-free? Do you know a cessation champion whose dedication has made a real impact or know of an inspiring quit journey that's worth celebrating? Maybe you have a top tip for delivering cessation services in behavioral health facilitates that still allow smoking? We want to hear! Share your "win" by replying to this email and your story could be featured in an upcoming issue of our communiqué!

Upcoming Events

**EMPOWERING FUTURES:
CULTURALLY TAILORED COMMERCIAL TOBACCO
CESSATION PROGRAMS IN AMERICAN INDIAN
AND ALASKA NATIVE COMMUNITIES**




Dana Mowls Carroll, Ph.D., M.P.H.
McKnight Presidential Fellow, Associate Professor, School of Public Health, Masonic Cancer Center
University of Minnesota

Wyatt Pickner
Research Manager
American Indian Cancer Foundation

Claradina Soto, PhD, MPH
Associate Professor, Initiative for California American Indian Health Research and Evaluation, Department of Population and Public Health Sciences Keck School of Medicine
University of Southern California

Brianna N. Tranby, MA
Senior Research Program Coordinator, Behavioral Health Research Program
Department of Psychiatry & Psychology
Mayo Clinic

 **DATE**
November 21, 2024

 **TIME**
1:00 - 2:15 PM ET

Smoking Cessation Leadership Center

UCSF

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Next SCLC webinar | November 21st – Free CME/CEU credit!

Join us on Thursday, November 21st from 1:00-2:15 PM ET for SCLC's next live webinar, "*Empowering Futures: Culturally Tailored Commercial Tobacco Cessation Programs in American Indian and Alaska Native Communities*". Dana Mowls Carroll, Ph.D., M.P.H., Wyatt Pickner, Claradina Soto, PhD, MPH, and Brianna N. Tranby, MA will discuss the importance of co-creating culturally tailored health interventions with Alaska Native and American Indian communities and identify key strategies for implementation. 75 minutes of FREE CME/CEU credit can be earned for participants who join the LIVE session on November 21, 2024.

Registration is now open!

Did you know that SCLC has hosted over 140 webinars on key topics in tobacco cessation and public health? [Explore our webinar archives](#) and discover valuable insights and training opportunities for you and your team!

**Registration is open for The National Conference
on Tobacco or Health**

Save the date! The National Conference on Tobacco

Tools and Resources

- Thinking about thinking about going tobacco-free? Find out what stage of change your facility is at with our interactive online [Tobacco-free Toolkit for Behavioral Health Agencies](#)
- The Smoking Cessation Leadership Center has developed a small, plastic card the size of a credit card to help promote the national quitline. Providers can request FREE Quit Now Cards to filling out this form- limit 250 cards per order. [Quit Line Card Submission Form](#)
- Did you know we have toolkits, infographics, online curriculum and more? Find what you need under [Resources](#) on our website.



Explore our Affiliated Centers at UCSF

- The [Center for Tobacco Control Research and Education](#) (CTCRE) is also a World Health Organization Collaborating Centre on Tobacco Control. CTCRE carries out their work through rigorous and relevant research that reaches policymakers and the public.
 - The [UCSF Fontana Tobacco Treatment Center](#) offers classes as well as individual consultations with health care professionals trained in treating tobacco addiction. Fontana helps individuals who use tobacco – including cigarettes, vapes and smokeless tobacco – maximize their chances of quitting for good.
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