

SCLC Communiqué: The Latest on Tobacco Use, Behavioral Health, and Collaboration Efforts

UCSF Smoking Cessation
Leadership Center

20
YEARS
Changing Lives and Minds



Communiqué | June 2023

Features

National Partnership on Behavioral Health and Tobacco Use: A Reconvening



On April 12 and 13, 2023, the Smoking Cessation Leadership Center (SCLC) hosted an in-person reconvening of the National Partnership on Behavioral Health and Tobacco Use (“National Partnership”) at the University of California, San Francisco. The partnership last reconvened virtually in 2021.

Originally created in 2016 by the American Cancer Society (ACS) and the SCLC, the National Partnership assembled leaders from the tobacco control/public health and behavioral health sectors to collaborate on developing a comprehensive plan and course of action to combat disparities in smoking prevalence and treatment in the US for those with mental health and substance use



Participants view current data and each organization's highlights in the Gallery Walk and leave questions and comments with post-it notes.

● **Education & translation into practice -**

challenges, collectively known as behavioral health conditions.

At the event, participants gathered in their chosen strategy groups to discuss possible long- and short-term projects and solutions, deemed “clock” and “cloud” challenges as described in pre-event reading “The Complexity Spectrum” by Rob Ricigliano and “A Leader’s Framework for Decision Making,” by David J. Snowden and Mary E. Boone.

The themes and strategies that will guide the Partnership’s future work, are:

- **Systems change** - expanding reimbursements and billing, integrating primary care and behavioral health, offering treatment access in non-clinical settings, using data & a QI framework
- **Policy change** - integrating tobacco policy with cessation, integrating tobacco cessation with endgame strategies
- **Diversity amongst providers and disciplines** - provider type as well as diversity in race/ethnicity, gender, sexual orientation and building a pipeline of providers with lived experience

awareness building, securing funding to support evidence generation and best practices, infusing trauma-informed care, and improving knowledge synthesis & dissemination

The groups thought boldly about issues that should be addressed and experiments that could lead to more learning on the way to a solution. **Dee Kittner**, CDC OSH Director, said, “I feel that the ‘we’ is real; I feel like everyone in this room is behind each other in this work and we will be able to make tangible progress together.”

The reconvening concluded with closing remarks by SCLC Director, **Dr. Maya Vijayaraghavan**, who shared a recently learned idea from activist/writer/educator Mariame Kaba. “Hope is a discipline, rather than an emotion, since it can exist alongside other emotions such as anger, frustration or even sadness,” she explained. “In this work,” she reminded us, “it is important that we hold on to hope.”

[Read more about the National Partnership on Behavioral Health and Tobacco Use on our website](#)

News

June is Pride Month!



LGBTQIA communities experience a greater burden from commercial tobacco than the general population due to years of target marketing and the stress of discrimination.

We also know that individuals who identify as LGBTQIA are less likely to know about cessation resources and are, therefore, less likely to use them.

Visit [National LGBT Cancer Network's Outlast Tobacco Campaign](#) site or [CDC](#) to learn more and find resources to help your patients and clients who identify as LGBTQIA.

SCLC Turns 20: Check out our champion stories!

Twenty years ago this year, the Smoking Cessation Leadership Center, SCLC, started out to increase the number of quit attempts made by individuals who smoke by increasing the types of healthcare personnel who make interventions.



Now, looking back on what's been accomplished in public health and tobacco control during the last two decades, we wanted to highlight 20 champions who have helped us in our efforts. Either they collaborated with us to make some meaningful change, taught us something we didn't know or spoke up about the positive effect SCLC has had on their lives as individuals or in their organizations.

Visit our [anniversary page](#) to read these stories and keep checking back--new profiles are added each month!

Visit the Interactive Webpage for Our National Tobacco-free Toolkit



To accompany our national toolkit for taking a behavioral health facility tobacco free, we've built an interactive web page that can connect you to the specific tools and resources you need depending on where your organization is in terms of implementing a tobacco-free policy.

This page also has the option to download a pdf version of the toolkit in its entirety as well as downloadable pdf versions of all the resources in the toolkit.

[Check it out!](#)

Announcements

Summer Sale on Webinar Bundles!

Download any or all of our webinar collections, or "bundles" and earn up to **35.75 free CME/CE credits!** Earn all the credits by watching all the webinars or choose **ANY** of the collections on our site.

Please use the discount code **SAMHSA23** to waive the registration fee.

Free CMEs for Physicians, Pharmacists, Nurse Practitioners, Psychologists, LMFTs, LCSWs, Addiction Counselors and more!



[Read more & register](#)



Don't Miss Our Next Live Webinar!

Please join us for our next live webinar, "Access to Tobacco Treatment for the Justice-Involved: A Call to Action" on **Thursday, June 22, 2023, at 1:00 pm EDT (60 minutes)**.

We are honored to have **Allison Gorrilla, MPH** and **Chad D. Morris, PhD** presenting on this webinar, on this important and timely topic.

Webinar Objectives:

1. Explain collective knowledge of the topic of tobacco use disparities among the justice-involved.
2. Describe two promising and evidence-based practices to address tobacco use disorders (TUD) among individuals in the criminal justice system.
3. Identify two systemic barriers and challenges to integrating TUD treatment within the criminal justice system.
4. Discuss two recommendations to address TUD treatment integration within the criminal justice system, with a focus on steps to overcome systemic barriers, and implement policies, procedures, and best practices to improve access to TUD treatment.

One hour of FREE credit can be earned, for participants who join the **LIVE** session, on **Thursday, June 22, 2023**. You will receive instructions on how to claim credit via the post webinar email.

Resources

- Check out ALL of our webinars to earn CEUs at your own pace in our [Webinar Archive](#)
 - Did you know we have toolkits, infographics, online curriculum and more?! Find what you need under [Resources](#) on our website
 - Got tools? Check out our SAMHSA National Center of Excellence for Tobacco-Free Recovery [Toolkit for Behavioral Health Agencies](#)
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UCSF Smoking Cessation Leadership Center | Box 1211 490 Illinois Street, Floor 9 | San Francisco, CA 94143 US

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