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SCLC CABHWI Communiqué: The Latest on Tobacco Control, Behavioral Health, and Collaboration Efforts



CABHWI Communiqué | October 2020

Announcements

Introducing Cohort 4

The [California Behavioral Health and Wellness Initiative](#) was created to reduce tobacco-related disparities at residential behavioral health facilities in California. The project is lead by the Smoking Cessation Leadership Center (SCLC) and funded by the California Tobacco Control Program (CTCP).

SCLC congratulates the following organizations as the fourth and final CABHWI cohort:

- **Chabad of California - Los Angeles**
- **Los Angeles Centers for Alcohol and Drug Abuse - Whittier**
- **Progress House, Inc. - Camino**
- **Progress House Inc. - Garden Valley**
- **Southern Alameda County Comite for Raza Mental Health dba La Familia - Oakland**
- **Yolo Community Care Continuum - Auburn**

Services awarded to this cohort include a \$36,000 grant, in-person and virtual trainings, monthly one-on-one assistance, a Community of Practice (CoP) learning

collaborative, and tools for integrating overall wellness offerings into regular activities.

[Subscribe to our listserv](#) to learn about upcoming trainings and opportunities.

Questions about the [CABHWI Tobacco-Free for Recovery](#) project? Call 1-877-509-3786 or e-mail Jessica.Safier@ucsf.edu

Interested in hosting a regional training?

SCLC hosts Behavioral Health Regional Trainings (BHRT) that discuss how to advance tobacco-free policies within mental health facilities and promote systems change in the treatment of nicotine dependence. Past presentations have covered Medi-Cal Billing, Motivational Interviewing, the CA Smoker's Helpline, Wellness Partner Presentation from the Office of Gambling, and Real Talk: a Q&A panel from experts who have taken their facilities tobacco-free.

Are you interested in hosting a training for providers in your region? Contact Jessica Safier at 1-877-509-3786 or e-mail Jessica.Safier@ucsf.edu



Upcoming SCLC Webinar: "Making the Case: Framing for Tobacco-Free Behavioral Health Settings"

Free CME/CEUs Available for California Providers

Thursday, November 5, 2020, 11am - 12pm PST (60 minutes)

We are honored to have the following experts presenting on this important topic:

- **Ryan Coffman, MPH, CHES, CTTS-M**, Tobacco Policy and Control Program Manager, Philadelphia Department of Public Health
- **Julie Sweetland, PhD**, Senior Advisor, FrameWorks Institute

Webinar Objectives:

- Describe how audiences tend to misunderstand or resist culture change approaches to tobacco-free behavioral health settings
- Identify assets that behavioral health providers bring to the task of culture change and organizational change
- Describe how the Tobacco Disparities Messaging Project is a resource for moving the conversation about tobacco in behavioral health settings
- Distinguish between less-effective and more-effective frames for leading internal conversations on tobacco-related changes
- Define key considerations for planning an internal change initiative

REGISTER HERE:

https://globalmeetwebinar.webcasts.com/starthere.jsp?ei=1387037&tp_key=1f3db3225a&sti=ca

One hour of FREE credit can be earned, for participants who join the **LIVE** session, on **Thursday, November 5, 2020**. You will receive instructions on how to claim credit via the post webinar email.

NEW! ACCREDITATION FOR CALIFORNIA ADDICTION COUNSELORS

The UCSF office of continuing medical education is accredited by the California Consortium of Addiction Programs and Professionals (CCAPP), to provide continuing education credit for California addiction counselors. UCSF designates this live, virtual activity, for a maximum of 1.0 CCAPP credit. Addiction counselors should claim only the credit commensurate with the extent of their participation in the activity. Provider number: 7-20-322-0722.

[Register Here](#)

One and a half hours of FREE credit can be earned, for participants who join the LIVE session, on Thursday, November 5, 2020. You will receive instructions on how to claim credit via the post webinar email. California providers should use code **CADPH23**.



Webinar Bundle Promotion

Earn up to 18.0 credits of FREE CME/CEU

SCLC is offering accredited webinar bundles for FREE. Use code **CADPH23**.

Topics include veterans and tobacco, cessation efforts in public housing and community health centers, systems change for tobacco cessation, vaping and eCigarettes in the behavioral health population, FDA regulations in tobacco products and non-daily smokers, update on cessation from the OSH, CDC, cessation for the Medicaid population, opioids and tobacco use, tobacco-free behavioral health settings, smoke-free public housing project, nicotine cessation across disciplines, improving cessation efforts by using data, race & structural racism in tobacco, using quitlines to reduce disparities among tobacco on American Indian, Alaska Native, and Asian populations, and the health effects of nicotine.

Online learning at your own pace:

[Webinar Collection Info & Registration](#)

Have You Seen the Video?

California Department of Public Health has released a video summing up and celebrating 30 years of tobacco control progress.

[Check it out](#)

CA Quitlines Offer Free NRTs

As part of the [No Butts](#) program, the California Smokers' Helpline (1-800-NO-BUTTS) offers a free two-week starter kit of nicotine patches to eligible smokers.

[Read more](#)

How Much Do You Know About SB-793?

Senate Bill 793 (SB-793) is the new California law prohibiting the sale (not the purchase or possession) of flavored tobacco product, including mint and menthol flavors. Infractions by a retailer, a retailer's agent or employee are punishable by a fine of \$250 per violation. SB-793 is scheduled to take effect in January of 2021.

[Read the fact sheet here](#)

New Data Shows Positive Trend

New data from our partners at SAMHSA shows that current smoking among adults with a behavioral health condition continues to decrease at a statistically significant level. In 2019, NSDUH data provided by Doug Tipperman shows that [28.9% of adults with any behavioral health condition smoked](#). This is down from 30% in 2018 and reflects an encouraging trend.

Resources

- [CABHWI Toolkit: Tobacco-free Toolkit for Behavioral Health Agencies](#)

For additional resources, visit <https://CABHWI.ucsf.edu>

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