

Communiqué | May 2022



## Features

### The Great State Update: Welcome WASHINGTON to the Leadership Academy

The newest member of the Leadership Academy, Washington state, hosted their inaugural summit on April 19 and 20.

More than 30 leaders and stakeholders from all over Washington state convened within their Zoom boxes to think collaboratively outside them by developing strategies and taking action to lower the state's smoking prevalence in the behavioral health population.



Speakers during the two-day event included:

- **Dr. Umair Shah**, WA State Secretary of Health,
- **Sue Birch**, MBA, BSN, RN, Director of the Washington State Health Care Authority (HCA),
- **Walter Obiero** and **Sally Riggs** who lead the WA epidemiology team
- **Tim McAfee, MD, MPH**, and
- **Catherine Saucedo**, Deputy Director, SCLC
- **Patti Migliore Santiago**, Community Based Prevention Manager, Prevention & Community Health Division, WA Department of Health
- **Michele Roberts**, Assistant Secretary of the Prevention & Community Health Division, Department of Health
- **Katie Rodgers**, I COVID Quit spokesperson and peer speaker

The tone for the meeting was set in a rousing welcome by **Dr. Shah**, who encouraged the group saying, " Let's

break down our silos of excellence and allow this system of individuals to come together to make integration and transformation happen.” Over the next two days, participants came to a consensus to work in four strategy teams: Data, Policy, Education, Health Systems Change and, to address health equity by working within a [targeted universalism](#) framework, in which each strategy group establishes universal goals and then develops specific targeted strategies based on the different groups participants seek to impact.

[Read more about Leadership Academy states](#)

---

## [New National Toolkit](#) AVAILABLE NOW!



We are pleased to announce the completion of a comprehensive tobacco-free toolkit for facilities nationwide!

This [toolkit](#) contains:

- 10 easy steps to taking your facility tobacco-free no matter where in the U.S. you are located
- case studies from various states who have successes to share
- examples and sample documents to borrow from or even use as a template for your own organization
- reference sources from more than 60 published research publications

[Download the free pdf](#) from our website and stay tuned for details about an interactive toolkit-related addition to our website...coming soon!

---

## Learning Opportunities

---

### SCLC's Next Live Webinar:

"The Great State Update: Effective Partnerships to Treat Tobacco Addiction in Behavioral Health Settings"

This is Part Two of our SAMHSA State Leadership Academies webinar series and a special 75-minute webinar.



#### When?

Thursday, May 26, 2022, 02:00pm to 03:15pm EDT

We are honored to have the following speakers presenting on this important and timely topic:

- **Carlo C. DiClemente, PhD, ABPP**, is an emeritus professor of psychology at the University of Maryland Baltimore County and Director of the Maryland Tobacco Resource Center at the University of Maryland Baltimore County (UMBC)
- **Reba Mathern-Jacobson, MSW**, leads American Lung Association's behavioral health projects in MN and ND
- **Pat McKone, BA**, works in Public Policy and Advocacy at American Lung Association and has worked with lung health programming for over forty-five years
- **Dana Moncrief, MHS, CHES**, is Director of the Maryland Department of Health, Center for Tobacco Prevention and Control

#### Webinar Objectives:

- Describe the structure of the Lung Mind Alliance
- Identify two strategies of engagement used by the Lung Mind Alliance

- Identify three lessons learned from coalition building in Minnesota
- Describe a multi-component training program in addressing behavioral health smoking
- Describe two of Maryland's partnerships to improve access to tobacco use treatment for the behavioral health community

**One and a quarter hours of FREE credit can be earned, for participants who join the LIVE session, on May 26, 2022. You will receive instructions on how to claim credit via the post webinar email.**

[Register Here](#)



## Collection D

We've just added the 4 final webinars from 2021 to **Collection D**, which now consists of 11 webinars with a maximum of 12.0 units available!

This means that SCLC is offering a total of **34.5 units** FREE CME/CEUs for listening to all our recorded webinar collections.

Topics include COVID-19 and the effects of tobacco use, I COVID Quit - personal stories, IQOS, digital cessation, recovery-oriented tobacco interventions in addiction services, tobacco cessation with adult inpatient psychiatric clients, and e-cigarettes and smoking cessation.

Please use the discount code **SAMHSA23** to waive the \$65 fee.

*Physicians, Pharmacists, Nurse Practitioners, Psychologists, LMFTs, LCSWs, Addiction Counselors and more!*

Questions? Contact Jennifer Matekuare, SCLC Operations Manager, at [jennifer.matekuare@ucsf.edu](mailto:jennifer.matekuare@ucsf.edu) or call toll-free (877) 509-3786.

[Register Here](#)

## Resources

- [Order FREE Quit Cards](#) 85% percent of groups who purchased it found that the card helped streamline their organization's ability to provide tobacco cessation assistance to patients, and 80% said it has increased the number of patients in their organization who receive advice on quitting.
- [Visit TobaccoFreeRecovery.org](#) to [download the new toolkit](#)
- Check out what other SAMHSA State Academies are up to and borrow successful resources available on our [Leadership Academy page](#)

Smoking Cessation  
Leadership Center



University of California  
San Francisco

