

SCLC CABHWI Communiqué: The Latest on Tobacco Control, Behavioral Health, and Collaboration Efforts

UCSF Smoking Cessation Leadership Center



CABHWI Communiqué | March 2022

Features

March is Problem Gambling Awareness Month

Did you know that **two-thirds** of treatment-seeking gamblers are **daily cigarette smokers**? **Cigarette smoking** is associated with increased severity of **gambling problems** in treatment-seeking gamblers? That's why we're partnering with [Office of Problem Gambling](#) to promote [Gambling Awareness Month in March](#). [Register now](#) for the [Problem Gambling Training Summit](#) and get access to **FREE pre-recorded workshops with CEUs available!**



[Register Here](#)

CA Releases New Tobacco Facts and Figures

The California Tobacco Facts and Figures presents the **most recently available data on tobacco use behavior, attitudes, and local tobacco control policies** in the state. New in this year's report is an emphasis on overall



tobacco use rates rather than cigarette smoking prevalence. Outgoing chief of the California Tobacco Control Program, April Roeseler, BSN, MSPH, and summarizes this year's report writing in her introduction, "Overall, the findings indicate an acceleration in the decline of tobacco use in youth and adults, except for African American or Black where a slower decline was observed. In general, more work is still needed in reducing tobacco cessation disparities across all

populations." [Access the report](#)

Announcements

SAVE THE DATE! Behavioral Health and Tobacco Use Statewide Training - May 18



Registration is open NOW!

This year's half-day training will feature breakout sessions led by subject matter experts (topics include pharmacological cessation interventions and motivational interviewing) as well as interactive presentations from facilities having gone tobacco-free. You'll leave with the knowledge to:

- Demonstrate one way to implement systems-change within the area of tobacco cessation
- Develop a tobacco-free policy for the behavioral health community
- Explain to providers two ways to successfully incorporate motivational interviewing techniques into tobacco assessments
- Identify one way to effectively optimize nicotine replacement therapy and pharmacological supports
- Identify and describe the new Assembly Bill 541 that requires all behavioral health agencies to screen and assist with tobacco use disorder

Those who register by the **Early Bird deadline of April 29, 2022** will receive a special package in the mail containing fun and helpful goodies from SCLC! [Download the event flyer](#)
[Visit CABHWI.ucsf.edu](http://Visit.CABHWI.ucsf.edu) for more details

[Register Now](#)

New Guides from ALA and ASAM

American Lung Association has updated their [Tobacco Cessation Coverage 101: The Basics](#) Presentation series.



The series is comprised of four videos, between 10-20 minutes long:

- An Introduction: What is a Comprehensive Cessation Benefit?
- Tobacco Cessation Coverage in Medicaid and Medicare
- Tobacco Cessation Coverage in Health Insurance Marketplaces
- So You've Got a Tobacco Cessation Benefit – Now What?

These videos are intended as a starting point from which to build your knowledge of tobacco cessation coverage. They are most helpful as an overview for people new to tobacco control and tobacco cessation or as a refresher on these topics.

Also from ALA, the new [Addressing Tobacco Use in Black Communities Toolkit](#) features a variety of culturally competent resources, trainings, videos, and other relevant materials focused on three key objectives:

- **Build Competence** by learning about the racist history of tobacco in Black communities;
- **Encourage Connectedness** by learning how to be an authentic ally and building better community partnerships; and
- **Confidence to Act** with materials, resources, and trainings to equip toolkit users.

Lung health disparities persist among Black Americans, especially in lung cancer incidence and menthol cigarette use. In anticipation of the Food and Drug Administration's expected proposal to remove menthol cigarettes from the marketplace, the American Lung Association is actively working to address these disparities and the systemic issues that perpetuate them.

The **American Society of Addiction Medicine (ASAM)** has developed guidance for providers on how to address tobacco dependency in a client's treatment plan. The guidance points to four primary recommendations.

1. **Screen all patients** for tobacco use disorder.
2. **Offer evidence-based treatment** to all patients with tobacco use disorder.
3. **Use motivational and harm reduction strategies** for patients ambivalent about quitting
4. **Implement organizational policies** to support treatment of tobacco use disorder.

ASAM has published the guidance on their website along with blog entry introduction entitled, ["Tobacco Use Disorder Should be a Priority in Addiction Treatment"](#) featuring an interview with Dr. Brian Hurley, MD, MBA, FAPA, DFASAM, an addiction psychiatrist, president-elect of ASAM, and the medical director of the Division of Substance Abuse Prevention and Control for the Los Angeles County Department of Public Health. Dr. Hurley states that, "...medically necessary treatment for tobacco use disorder ... is sorely needed within specialty substance use treatment settings." [Access the newly released guidance from ASAM](#) in Toolkits under Behavioral Health Resources on the SCLC site

Spring Bundle

"Spring" ahead with free CEUs! SCLC's
"Collection D" includes seven (7) webinars from



2021 for a total of **7.25 FREE CE credits**. Topics include COVID-19 and the effects of tobacco use, I COVID Quit - personal stories, IQOS, digital cessation, recovery-oriented tobacco interventions in addiction services, tobacco cessation with adult inpatient psychiatric clients, and e-cigarettes and smoking cessation.

Please use the discount code **CADPH23** to waive the \$65 fee.

Physicians, Pharmacists, Nurse Practitioners, Psychologists, LMFTs, LCSWs, Addiction Counselors and more!

Questions? Contact Jennifer Matekuare, SCLC Operations Manager, at jennifer.matekuare@ucsf.edu or call toll-free (877) 509-3786.

Read more and register for Collection
D

Resources

- Check out new [Quit Vids](#) on the Kick It CA website
 - [I COVID Quit](#) Still Relevant, Campaign Materials Still Available...and FREE!
 - [CABHWI Toolkit: Tobacco-free Toolkit for Behavioral Health Agency](#)
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For additional resources, visit <https://CABHWI.ucsf.edu>

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