Rhode Island Leadership Academy for Wellness and Tobacco Free Recovery

Wednesday and Thursday, July 14-15, 2021 12:30-5:00pm ET Via Zoom (virtual)













Welcome to the RI Virtual Summit!

Dear State Partners: We are pleased to invite you to a virtual convening of the **Rhode Island Leadership Academy for Wellness and Tobacco Free Recovery (RI Virtual Summit)** on Wednesday, July 14, and Thursday, July 15, 2021, from 12:30 p.m. to 5 p.m. EST on each day.

The purpose of the RI Virtual Summit is to: Develop effective low-cost strategies to reduce the prevalence of tobacco dependence among people with behavioral health disorders; analyze gaps and barriers to achieving the set target; and share resources and strategies. Together, we will design an action plan and share commitments and contributions to strengthen and promote tobacco-free recovery for those we serve in our communities.

You have been invited to participate because of your leadership role with this disparately affected population group and for your work on policy issues, experience in data collection, or expertise in developing best practices related to tobacco cessation. Representatives of the Smoking Cessation Leadership Center (SCLC) at the University of California, San Francisco (UCSF) will facilitate these and other important discussions at the RI Virtual Summit.

Tobacco use and addiction exert a tremendous toll on Rhode Islanders living with mental health or substance use conditions. Tobacco addiction interferes with recovery efforts for individuals struggling with these issues. People with behavioral health conditions smoke cigarettes at two to four times the rate of the general population. In Rhode Island, 25% of individuals with frequent mental distress currently smoke cigarettes, compared to 13% of the general adult population. Individuals with at least one behavioral health condition comprise 60% of all Rhode Island Quitline participants. However, they had a lower quit rate than smokers who did not identify a behavioral health condition (15% vs. 20%) in 2019.

The RI Virtual Summit organizers include the Rhode Island Department of Health (RIDOH), the Department of Behavioral Healthcare, Developmental Disabilities & Hospitals (RI BHDDH), and the Executive Office of Health and Human Services (RI EOHHS), in partnership with the Substance Abuse and Mental Health Services Administration (SAMHSA), the US Centers for Disease Control and Prevention (CDC), National Behavioral Health Network for Tobacco and Cancer Control (NBHN), and SCLC/UCSF as the SAMHSA National Center of Excellence for Tobacco Free Recovery.

As one of NBHN's designated State Strategy Sessions, the meeting will also address cancer and tobacco use disparities in the behavioral health population. Using the Performance Partnership model, we will closely examine the overarching, measurable goal for the reduction of tobacco use.

The RI Virtual Summit's scheduled days will be organized as an integrated whole, and so we ask that you commit to attending the entire summit. We look forward to your valued participation in this event.

Sincerely,

Thomas M. Lane
Chief Operating Officer
RIDOH

Richard Charest Director RI BHDDH Ana Novais
Assistant Secretary
RI EOHHS

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RI Virtual Summit Agenda

Rhode Island Leadership Academy for Wellness and Tobacco Free Recovery

Wednesday and Thursday, July 14-15, 2021

12:30-5:00 pm ET/9:30 am-2:00 pm PT

via Zoom

The purpose of this reconvening summit is to update the action plan for the State of Rhode Island to reduce tobacco use among people with behavioral health disorders (mental health and substance use disorders).

- 1. Where are we now? (Baseline)
- 2. Where do we want to be and by when? (Target)
- 3. How will we get there? (Multiple Strategies)
- 4. How will we know if we are getting there? (Evaluation)
- 5. What will each of us do and by when? (Next Steps)

	Wednesday – July 14, 2021				
12:15 pm	Virtual Room is Open				
12:30 pm	Welcome and Introductions BHDDH Leadership				
	Performance Partnership Summit (PPS) Overview and Check-In (Breakout Rooms) Raj Chawla, Facilitator				
12:40 pm	Gallery Walk (Breakout Rooms)				
1:45 pm	Break				
2:00 pm	Question 1: Where are we now?				
2:20 pm	Presentation – Overview of Innovations in Tobacco Dependence Treatment for the Behavioral Health Population Taslim van Hattum, LCSW, MPH, Senior Director, Practice Improvement & Consulting National Council for Mental Wellbeing				
	Catherine Saucedo, Deputy Director Smoking Cessation Leadership Center				

3:00 pm	Break or networking time
3:15 pm	Question 2: Where do we want to be? (Breakout Rooms)
3:45 pm	Question 3: How will we get there?
4:30 pm	Check-Out and Reflections from the Day
5:00 pm	Day 1 Adjourns

Thursday – July 15, 2021				
12:15 pm	Virtual Room is Open			
12:30 pm	Welcome Back Neil Hytinen, RIDOH Chief Public Affairs Officer			
	Check-In (Breakout Rooms) Raj Chawla, Facilitator			
12:45 pm	Peer Presentation Dan Chappell Lisa Quinn			
1:10 pm	Break or networking time			
1:45 pm	Question 4: How will we know if we are getting there? and Develop Strategy Objectives and Performance Plans			
3:15 pm	Break			
3:30 pm	Question 5: What will each of us do and when? And Strengthening and Integrating Strategy Work Groups			
4:30 pm	Check-Out and Action Commitments			
	Closing Comments James Rajotte, OHHS Chief Strategy Officer			
5:00 pm	Adjourn			

Gallery Walk

Where are We Now?

The purpose of this Gallery Walk is to provide a snapshot of data regarding tobacco use among the behavioral health population in Rhode Island.

Please review the following slides prior to the July 14-15th summit and reflect on the following questions. There will be opportunity to discuss the data during the event as well.

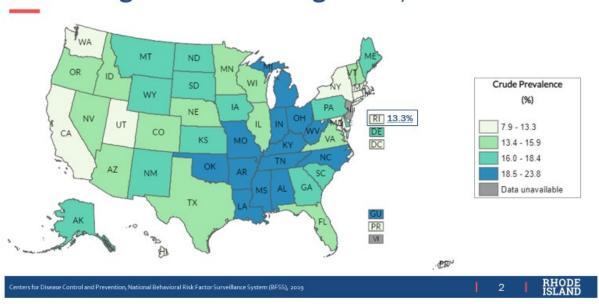
Directions:

Reflect on what you see in the gallery walk and answer the following questions:

- 1. What is the current state of tobacco use in Rhode Island? How does it compare to the rest of the nation?
- 2. What do you notice about the connections between tobacco use and
 - a. People with mental illness?
 - b. People with substance use disorders?
 - c. Chronic diseases and cancer?
- 3. Was there specific data that you found interesting or compelling and if so why?
- 4. How central is the need for tobacco dependence treatment and education to your daily work and/or life? What experiences in your own life infuse passion into your work around tobacco?
- 5. What specific data points did you find that measure tobacco use in individuals with mental illness and/or substance use disorders in Rhode Island?



Current Cigarette Use Among Adults, 2019



Excise Tax Rates on Cigarettes, U.S.



Campaign for Tobacco Free Kids, 2021

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Smoking and Behavioral Health, U.S.

About 25% of the adult population is smoking nearly 40% of all cigarettes.

Figure 1. Any Mental Illness (AMI) or Substance Use Disorder (SUD) in the Past Year among Adults 18 or Older: 2009-2011

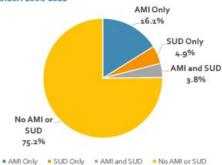
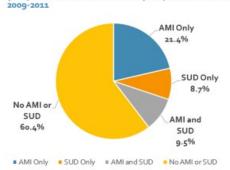


Figure 2. Percentage of Cigarettes Smoked in the Past Month among Adults 18 or Older, by Any Mental Illness (AMI) or Substance Use Disorder (SUD) in the Past Year:



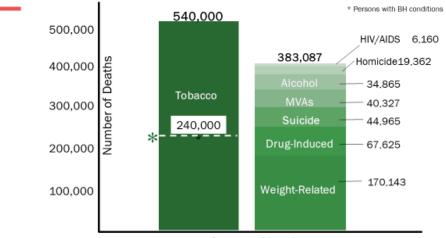
Any Mental Illness (AMI) is the Past Year is defined in the NSDUH survey as currently or at any time in the past 12 months having had a diagnosable mental, behavioral, or emotional disorder jextuding developmental and substance use disorders of sufficient duration to meet diagnostic criteria specified within the Diagnostic and Startistical Manual of Mental Disorders (DSM-IV; American Psychiatric Assoc., 1994).

The NSDUH Report (SAMHSA), March 20, 2013. Available at: http://media.samhsa.gov/data/spotlight/spot204-cigarettes-mental-illness-substance-use-disorder.pdf

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Behavioral Causes of Death in U.S., 2016

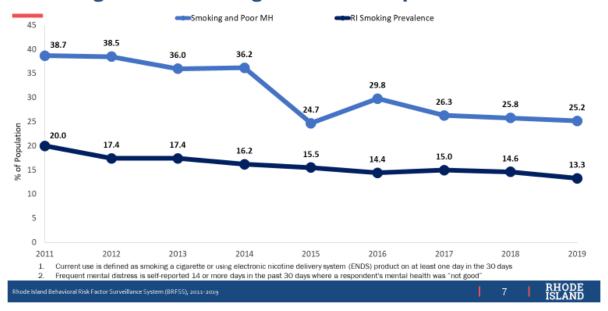


Causes of Death

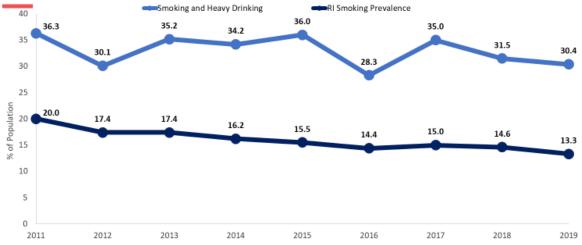
Smoking, Cancer, and Mental Illness

- · More than 50% of patients with terminal cancer have at least one psychiatric disorder
- · Individuals with a mental illness may develop cancer at a 2.6 x higher rate on account of late-stage diagnosis & inadequate treatment and screenings
- · Individuals with a mental illness have a higher rate of fatality due to cancer
- · Lung cancer is the #1 cause of cancer death for men and women
- · Nearly 9 out of 10 lung cancers are caused by smoking

Current¹ Cigarette Use Among Adults with Frequent Mental Distress²

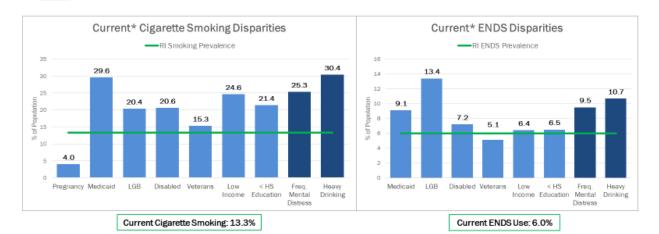


Current¹ Cigarette Use Among Adult Heavy Drinkers²



Current use is defined as smoking a cigarette or using electronic nicotine delivery system (ENDS) product on at least one day in the 30 days Heavy drinking is defined as adult men having more than 14 drinks per week and adult women having more than 7 drinks per week

Tobacco Use Among Adult Priority Populations, 2019



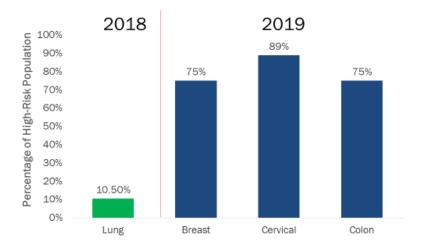
*Current use is defined as smoking a cigarette or using electronic nicotine delivery system (ENDS) product on at least one day in the 30 days before the survey. Pregnancy assess smoking in the last trimester. Use of ENDS in final trimester of pregnancy for 2019 does not produce a large enough sample size for a reliable prevalence estimate.

Rhode Island Behavioral Risk Factor Surveillance System (BRFSS), 2019; Rhode Island Pregnancy Risk Monitoring Assessment System (PRAMS), 2019

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Rhode Island Lung Cancer Screening



American Cancer Society, Cancer Statistics Center, https://cancerstatisticscenter.cancer.org/; American Lung Association, State of Lung Cancer: Rhode Island. https://www.lung.org/research/state-of-lung-cancer/states/rhode-island.

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What Does Smoking Cost Rhode Island?

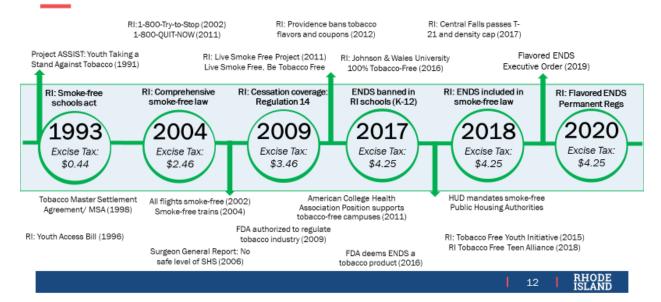
Rhode Island Lives Lost to Smoking	
Adults that die annually from own smoking	1,800
Kids now under 18 that will die prematurely from smoking	16,000
Smoking-Related Monetary Costs in Rhode Island	
Annual Healthcare costs attributed to smoking	\$640,000,000
Medicaid costs caused by smoking	\$216,800,000
Smoking-caused productivity losses	\$458,900,000

Campaign for Tobacco Free Kids. The Toll of Tobacco in Rhode Island. https://www.tobaccofreekids.org/problem/toll-us/rhode_island

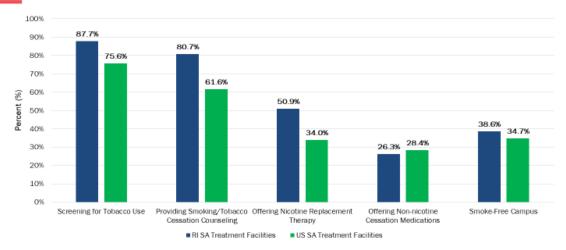
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National and Rhode Island Tobacco Control Milestones



Tobacco Cessation Interventions and Smoke-Free Policies in Substance Abuse Treatment Facilities, RI (N=57) vs. United States (N= 14,275) 2021

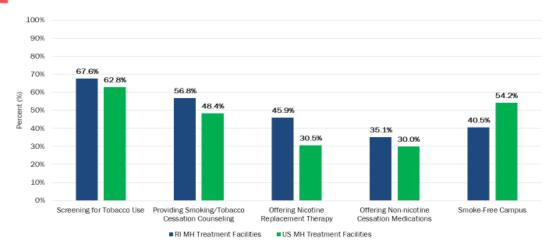


Data from the National Directory of Substance Abuse Treatment Facilities; based on responses to SAMHSA's National Substance Abuse Services Survey (RI data collected 5/25/2021).

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Tobacco Cessation Interventions and Smoke-Free Policies in Mental Health Treatment Facilities, RI (N=37) vs. United States (N= 10,588) 2021

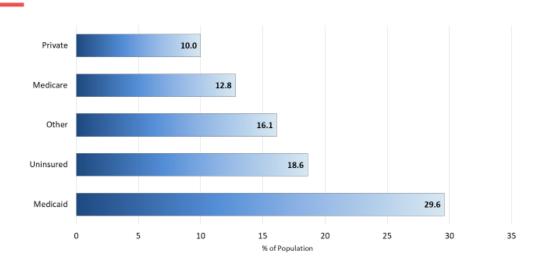


Data from the National Directory of Mental Health Treatment Facilities; based on responses to SAMHSA's National Mental Health Services (RI data collected 5/25/2021; US data collected 5/25/2021).

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Smoking Rates by Primary Insurance, 2019



Rhode Island Behavioral Risk Factor Surveillance System (BRFSS), 2019

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Pharmacotherapy Coverage: Over the Counter

				Neighborhood	Medicaid	United Medicaid	Turke	NUIDDI
	BCBS RI	United	Tufts	Health Plan (NHPRI)	Fee-For- Service	Managed Care (MMC)	Tufts MMC	MHPRI MMC
Nicotine Patch	YES	YES*	YES	YES	YES	YES	YES	YES
Nicotine Gum	YES	YES*	YES	YES	YES	YES	YES	YES
Nicotine Lozenge	YES	YES*	YES	YES	YES	YES	YES	YES
Rx Required?	YES	YES*	YES	YES	YES	YES	YES	YES
Length of Treatment	180 days per 365	90 days x2 cycles per 365	No limit	No limit	No limit	No limit	No limit	No limit

*Prior Authorization Required

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Pharmacotherapy Coverage: Prescription

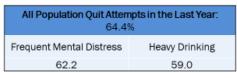
	BCBS RI	United	Tufts	NHPRI	Medicaid Fee- For-Service	United MMC	Tufts MMC	NHPRI MMC
Zyban XL	No	Yes* Generic Only	Yes	Yes	Yes	Yes Generic Only	Yes Generic Only	Yes Generic Only
Bupropion	Yes	No	No	Yes	Yes	Yes	Yes	Yes
Chantix	Yes	Yes*+	Yes	Yes	Yes	Yes*	Yes*	Yes*
Nicotine Inhaler	Yes	Yes*+	Yes	Yes	Yes	Yes*	Yes*	Yes*
Nicotine Nasal Spray	Yes	Yes*+	Yes	Yes	Yes	Yes*	Yes*	Yes*
Length of treatment	180 days per 365	90 days x2 cycles per 365	No limit	No limit	No limit	No limit	No limit	No limit

^{*}Prior Authorization Required +Step Therapy

What Resources Does Our State Have to Help BH Smokers Quit?

- · Rhode Island Nicotine Helpline (Quitline)
 - · Coaching calls available to individuals 13 years and older
 - · Free Nicotine Replacement Therapy for adults 18 years and older
 - · QuitWorks-RI: Provider referral program to link patients to the Quitline for Treatment
 - · My Life My Quit: Vaping and tobacco Cessation for teens
- · Local cessation resources
 - · CODAC Behavioral Health: Tobacco Cessation Services of RI
 - · American Lung Association: Freedom from Smoking
 - · Thundermist Health Centers Smoking Cessation Program
 - Lifespan Smoking Cessation Counseling
 - · South County Health: Fit to Quit

Rhode Island Adult Cessation, 2019



All Population Advised to Quit Smoking by a Provider: 70.0%					
Frequent Mental Distress	Heavy Drinking				
63.2	55.9				

All Population Provider Discussed Quit Medications: 52.7%						
Frequent Mental Distress Heavy Drinking						
48.8%	48.8% 40.6%					

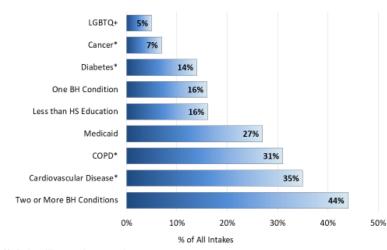
All Population Provider Discussed Non- Medication Assisted Cessation Strategies: 45%						
Frequent Mental Distress Heavy Drinking						
36.2%	36.2% 36.3%					

Rhode Island Behavioral Risk Factor Surveillance System (BRFSS), 2019

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Rhode Island Quitline Data, 2020



7-Month Follow-Up Survey

- 2020 Respondents: n=109
 - · Quit Rate: 20%
- · 3-Year Aggregate Quit Rate: 22.1%

* Medical conditions may be co-occurring

National Jewish Health and Rhode Island Department of Health, 2020

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Rhode Island Supplementary Resources

- Quit Resources in Rhode Island http://tobaccofree-ri.org/Resources-RICessationHotlineFlyer.pdf
- Rhode Island Commercial Health Insurance Tobacco Cessation Benefits

https://health.ri.gov/publications/quickreferenceguides/201803RICommercialHealthInsuranceTobaccoCessationBenefits.pdf

- 3. Rhode Island Medicaid Insurance Tobacco Cessation Benefits https://health.ri.gov/publications/quickreferenceguides/201803RIMedicaidInsuranceTobaccoCessationBenefits.pdf
- 4. Smoking Cessation Therapies Benefit Substance Use Disorder Clients <a href="https://smokingcessationleadership.ucsf.edu/sites/smokingcessationleadership.ucsf.edu/sites/smokingcessationleadership.ucsf.edu/files/Documents/FactSheets/Smoking-Cessation-During-Treatment-Infographic NIDA %26 SAMHSA.pdf



Quit Resources in Rhode Island

May 2021

The following resources are proven effective to help you quit smoking traditional tobacco products as well as e-cigarettes and other electronic nicotine delivery systems.

HARD, YES. IMPOSSIBLE, NO.



Provider Referrals: ri.quitlogix.org









Rhode Island Smokers Helpline

Rhode Island Department of Health's Quitline

- ✓ It's free. It's personalized. It's up to you.
- Phone Counseling
- Nicotine Replacement Therapy





Smoking Cessation Program

Thundermist Health Center

- √Groups for patients and non-patients
- **√**Woonsocket, Wakefield, & W. Warwick Program also available in Spanish
- 👚 ThundermistHealth.org 🛭 🤝



401-767-4100

Tobacco Cessation Services of RI

A CODAC Behavioral Healthcare Resource

- Quit coaching for individuals
- ✓ Groups at 7 RI locations
- Training for clinicians





Freedom From Smoking

An American Lung Association Program

- ✓ On-line program for individuals
- Clinics for groups
- Training for clinicians
- FreedomFromSmoking.org 🛜 401-533-5179



Fit to Quit

A South County Health Program

- 8 week smoking cessation program
- ✓ Incorporates education and exercise
- ✓ Follow up program available
- 🕀 SouthCountyHealth.org 🛜 401-782-8020 ext. 3484



Contact Tobacco Free Rhode Island with questions, to add a resource, or to update information.





Online Quit Resources

Please, note that the following resources are website or phone-based resources and are known to be more effective when paired with an in-person/telephonic programs.







Become an EX

Program by - Truth Initiative & Mayo Clinic

- Customized quit plan
- Interactive guides and tools
- Active, supportive Ex Community
- BecomeAnEx.org

This Is Quitting - E-cigarettes

Created by Truth Initiative

- ✓Text DITCHVAPE to 88709
- √Youth-focused
- Free and available 24/7
- Text 'DITCHVAPE' to 88709

My Life. My Quit. Program of RI Dept of Health

- Youth-focused, free, and confidential.
- Teens: Text "start my quit" to 36072, call 855-891-9989, or visit our website.
 Provider referrals: mylifemyquit.com/Provider_Web_Referral
- MyLifeMyQuit.com

Research Studies

Please, note that the following resources are research studies and are not yet proven effective.



UNIVERSITY

COLLEGE OF PHARMACY

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Quit with Brown

- ✓ Research studies on new methods for improving smoking cessation treatment.
 ✓ Treatments include medication, individual
- counseling, positive psychology, relaxation training, and text messaging support.





401-863-6680



University of Rhode Island College of Pharmacy

- Individuals interested in quitting smoking cigarettes in the next 30 days

 Research study to quit
- smoking with trained URI student pharmacists
- One-on-one on-site meetings for behavioral and nictoine replacement therapy interventions
- ✓ URIquit@gmail.com

Contact Tobacco Free Rhode Island with questions, to add a resource, or to update information.





Rhode Island Commercial Health Insurance Tobacco Cessation Benefits







Tobacco Cessation Treatment Coverage (Fully Insured Plans Only)

Benefits Information Contacts	Blue Cross/Blue Shield United Healthcare of Rl (800) 422-1404 (800) 639-2227 uhc.com bcbsri.com		Tufts Health Plan (800) 682-8059 tuftshealthplan.com	Neighborhood Health Plan of RI (401) 459-6637 nhpri.org
	Pharma	cotherapy Support: Over	-The-Counter	
Nicotine patch	Yes	Yes	Yes	Yes
Nicotine gum	Yes	Yes	Yes	Yes
Nicotine lozenge	Yes	Yes	Yes	Yes
Is a prescription required?	Yes	Yes	Yes	Yes
Over the Counter covered?	Yes	Yes	Yes – generics only pursuant to a prescription	Yes
Length of treatment	180 days per 365	Two 90-day cycles per 365 days	365 days per 365	365 days per 365
Co-pay (for 90-day supply)	\$0 per 30-day supply, 90-day not available	\$0	\$0	\$0
Deductible required?	No	No	No	No
Comments	See length of treatment limits	Prior Authorization required for all tobacco treatment products	Prescription is required	Prescription is required
	Phari	macotherapy Support: Pi	rescription	
Zγban	No	Yes (generic Zyban)	Yes	Yes, generic
Wellbutrin SR (Brand) Bupropion (Generic)	Yes, generic	No	No	Yes, generic
Chantix® (varenicline)	Yes	Yes- Step Therapy	Yes	Yes
Nicotine inhaler	Yes	Yes- Step Therapy	Yes	Yes- for 168 days/year*
Nicotine nasal spray	Yes	Yes- Step Therapy	Yes	Yes- for 168 days/year*
Deductible required?	No	No	No	No
Comments	See length of treatment limits	Prior Authorization required for all tobacco treatment products	Generic Zyban is covered as well. Wellbutrin SR which is indicated for depression is not included	None
Length of treatment	180 days per 365	Two 90-day cycles per 365 days	365 days per 365	365 days per 365- unless specified otherwise above*
Co-pay (for 90-day supply)	\$0 per 30-day supply, 90-day not available	\$0	\$0	\$0

September 2019

Benefits Information Contacts	Blue Cross/Blue Shield of RI (800) 639-2227 bcbsri.com	United Healthcare (800) 422-1404 uhc.com	Tufts Health Plan (800) 682-8059 tuftshealthplan.com	Neighborhood Health Plan of RI (401) 459-6637 nhpri.org
		Counseling Support		
Counseling support to stop smoking covered CPT codes 99406, 99407	Yes	Yes	Yes	Yes
What is covered	Individual counseling	Individual and group counseling	Individual, telephone, group counseling	Individual, group and telephonic counseling and smoking cessation classes
Length of treatment - # of session, minutes, etc.	No limits on smoking and tobacco use cessation counseling visits.	None	None	There are no visit time limits or # of session limits
Со-рау	No	No- Network providers at 100% (ACA Preventive Care Services benefit)	No	No
Deductible required?	No	No	No	No

^{*} Healthcare providers should review specific Health Plans, benefits are subject to change.

The Five "As" of Intervention

Ask about tobacco use at every visit.

Advise to quit.

 $\textbf{A} ssess \ readiness \ to \ quit/willingness \ to \ make \ a \ quit \ attempt.$

Assist the patient willing to make a quit attempt.

Arrange follow-up/referral as follows:

- To have the Quitline contact your patients, go to **QuitworksRl.org** and complete the fax referral form or web referral form
- $\bullet\,$ For patients to refer themselves, they can call 1-800-QUIT NOW
- $\bullet \ \ \text{For information on quit resources, patients can visit } \underline{\textbf{QuitNowRI.com}} \\$

Billing Codes for Tobacco Addiction Treatment

The following list of codes for treatment of tobacco addiction is **not all-inclusive** as there may be additional codes available. **Contact the Health Plans for specific questions regarding billing of services.**

HCPCS/CPT Code	Type of Counseling	Description
99406	Intermediate	Smoking and tobacco use cessation counseling visit is greater than three minutes, but no more than 10 minutes
99407	Intensive	Smoking and tobacco use cessation counseling visit is greater than 10 minutes
99381-99397	Preventive medicine services	Comprehensive, preventive evaluation based on age and gender to include appropriate history (identify tobacco use status), examination, counseling/anticipatory guidance, risk factor reduction interventions, and related plan of care

Suggested Tobacco-Related ICD-10 CM Diagnosis Codes	Description
F17.200	Tobacco use disorder
099.33	Tobacco use disorder complicating pregnancy, childbirth, or puerperium
T65.221	Toxic effect of tobacco and nicotine

Code Listings:

 $\label{thm:control} The American Academy of Family Physicians - Coding Reference for Tobacco Use Prevention and Cessation Counseling Find A Code, LLC - 2016 American Medical Association$

DISCLAIMER: To the best of our knowledge, the information contained herein is accurate and complete at or near the date of publication; however, we do not warranty, nor do we assume any liability whatsoever for the accuracy and completeness of this information. Healthcare providers, and where appropriate other interested parties, should review specific Health Plans for benefits, which benefits are subject to change without notice.

September 2019

Rhode Island Medicaid Insurance Tobacco Cessation Benefits









Tobacco Cessation Treatment Coverage

		Tobacco cess	ation Treatment	Coverage	
Benefits Information Contacts	Fee-For-Service (855) 697-4347 eohhs.ri.gov	United Healthcare Community Plan (800) 587-5187 (TTY 711) uhccommunityplan.com	Tufts Health Plan (866) 738-4116 (TTY 711) tuftshealthplan.com/ ritogether	NHPRI Neighborhood Health Plan of RI (800) 459-6019 nhpri.org	Comments
		Pharmacother	apy Support: Over-Th	ne-Counter	
Nicotine patch	Yes	Yes	Yes	Yes	Generic required, all OTC strengths covered.
Nicotine gum	Yes	Yes	Yes	Yes	Generic required, all OTC strengths covered.
Nicotine lozenge	Yes	Yes	Yes	Yes	Generic required, all strengths covered. Medicaid members have access to
Is a prescription required?	Yes	Yes	Yes	Yes	generic OTC medications with a written prescription.
Over the Counter covered?	Yes	Yes	Yes	Yes	Generic OTC products are covered with a written prescription.
Length of treatment	365days/365	365 days/365	365 days/365	365 days/365	No limits on length of treatment for Medicaid members.
Co-pay (for 90 day supply)	No (Not applicable)	No (Not applicable)	No (Not applicable)	No (Not applicable)	Medicaid members do not have co-pays for services and medications. FFS does not provide a 90-day supply.
Deductible required?	No (Not applicable)	No (Not applicable)	No (Not applicable)	No (Not applicable)	Medicaid members have no deductibles.
		Pharmacoth	nerapy Support: Pres	cription	
Zyban (Bupropion) XL	Yes	Yes (Generic)	Yes (Generic)	Yes (Generic)	Brand is non-formulary as it is excluded from formulary per State of RI Generics First policy. Brand Zyban is not an exception to the Generics First policy. ***Generic Zyban (bupropion SR) is covered without restrictions.
Wellbutrin SR (Brand) Bupropion (Generic)	Yes	Yes (Generic)	Yes (Generic)	Yes (Generic)	Brand is non-formulary as it is excluded from formulary per State of RI Generics First policy. Brand Wellbutrin SR is not an exception to the Generics First policy. ***Generic Wellbutrin SR (bupropion SR) is covered without restrictions.
Chantix® (varenicline)	Yes	Yes (Prior Authorization)	Yes (Prior Authorization)	Yes (Prior Authorization)	Chantix is excluded from formulary per State of RI Generics First policy. Chantix is not an exception to the Generics First policy. If required a request for coverage may be submitted.
Nicotine inhaler	Yes	Yes (Prior Authorization)	Yes (Prior Authorization)	Yes (Prior Authorization)	Nicotrol inhaler (brand name only available) is excluded from formulary per State of RI Generics First policy. Nicotrol inhaler is not an exception to the Generics First policy. If required a request for coverage may be submitted.
Nicotine nasal spray	Yes	Yes (Prior Authorization)	Yes (Prior Authorization)	Yes (Prior Authorization)	Nicotrol nasal spray (brand name only available) is excluded from formulary per State of RI Generics First policy. Nicotrol spray is not an exception to the Generics First policy. If required a request for coverage may be submitted.
Length of treatment	365 days/year	Chantix-180 days/365 all others 365 days/365	Chantix (60 per 30 days)	No limits indicated on covered medications	

September 2019

Benefits Information Contacts	Fee-For-Service (855) 697-4347 eohhs.ri.gov	United Healthcare Community Plan (800) 587-5187 (TTY 711) uhccommunityplan.com	Tufts Health Plan (866) 738-4116 (TTY 711) tufts healthplan.com/ ritogether	NHPRI Neighborhood Health Plan of RI (800) 459-6019 nhpri.org	Comments
Deductible required?	No (Not applicable)	No (Not applicable)	No (Not applicable)	No (Not applicable)	Medicaid Members have no copay or deductibles
Comments	FFS is not subject to the Generics First Policy and will cover medications as long as the manufacturer participates in CMS federal rebate program.	MCO's are required to follow the RI Generics First Policy. Some brand name drugs are only available with a Prior Authorization.	MCO's are required to follow the RI Generics First Policy. Some brand name drugs are only available with a Prior Authorization.	MCO's are required to follow the RI Generics First Policy. Some brand name drugs are only available with a Prior Authorization.	
Causaslina			ounseling Support		
Counseling support to stop smoking covered	Yes	Yes	Yes	Yes	
What is covered	Individual, group, and tele- phone counsel- ing	Individual, group, and telephone counseling	Individual, group, and telephone counseling	Individual, group, and telephone counseling	
Length of treatment – number of sessions, minutes, etc.	No limits indicated	No limits indicated	No limits indicated	No limits indicated	
Со-рау	No (Not applicable)	No (Not applicable)	No (Not applicable)	No (Not applicable)	Medicaid Members have no co- pays or deductibles
Deductible Required?	No (Not applicable)	No (Not applicable)	No (Not applicable)	No (Not applicable)	Medicaid Members have no co- pays or deductibles

Healthcare providers should review specific Health Plans, benefits are subject to change.

The Five A's of Intervention

Ask about tobacco use at every visit.

Advise to quit.

 ${\bf A} {\it ssess readiness to quit/willingness to make a quit attempt.}$

Assist the patient willing to make a quit attempt.

Arrange follow-up/referral as follows:

- To have the Quitline contact your patients, go to QuitworksRl.org and complete the fax referral form or web referral form.
- For patients to refer themselves, they can call 1-800-QUIT NOW.
- For information on quit resources, patients can visit QuitNowRl.com.

Billing Codes for Tobacco Addiction Treatment

The following list of codes for treatment of tobacco addiction is not all-inclusive as there may be additional codes available. Contact the health plans for specific questions regarding billing of services.

HCPCS/CPT Code	Type of Counseling	Description
99406	Intermediate	Smoking and tobacco use cessation counseling visit is greater than three minutes, but no more than 10 minutes
99407	Intensive	Smoking and tobacco use cessation counseling visit is greater than 10 minutes
99381-99397	Preventive medicine services	Comprehensive, preventive evaluation based on age and gender to include appropriate history (identify tobacco use status), examination, counseling/anticipatory guidance, risk factor reduction interventions, and related plan of care

Suggested Tobacco-Related ICD-10 CM	Description	
Diagnosis Codes		
F17.200	Tobacco use disorder	
099.33	Tobacco use disorder complicating pregnancy, childbirth, or puerperium	
T65.221	Toxic effect of tobacco and nicotine	
Cada Hatiman	·	

The American Academy of Family Physicians -Coding Reference for Tobacco Use Prevention and Cessation Counseling Find A Code, LLC – 2016 American Medical Association

DISCLAIMER: To the best of our knowledge, the information contained here in is accurate and complete at or near the date of publication; however, we do not warranty nor do we assume any liability whatsoever for the accuracy and completeness of this information. Healthcare providers, and where appropriate other interested parties, should review specific Health Plans for benefits, which benefits are subject to drange without notice.



Smoking Cessation Therapies Benefit Substance Use Disorder Clients







At minimum, **65% of clients in treatment** for
substance use disorders
smoke cigarettes.³

Smoking kills more people than



alcohol, AIDS, car accidents, illegal drugs, homicides, and suicides combined, with thousands more dying from smokeless tobacco use.⁴



People who smoke are also at **greater risk for conditions** such as diabetes, high blood pressure, COPD, and others. ^{5,6,7}



During substance use disorder treatment, therapies that help people quit smoking do not interfere with an individual's recovery.



Studies have shown that as many as 80% of clients in substance use disorder treatment have expressed an interest in tobacco cessation.⁸



Quitting tobacco use during drug addiction treatment is linked to a **25% increase in long-term sobriety**.⁸

Research has shown **substance use disorder treatment attendance did not differ** between the groups receiving smoking cessation treatment and those receiving treatment as usual.



In fact, 85% of participants completed the 10-week active treatment period concurrent with smoking cessation treatment.

People in treatment for cocaine dependence may increase their success by participating in smoking cessation therapies.



Research has shown that participants receiving **smoking cessation treatment demonstrated better outcomes** for drug free days and abstinence.⁹

Smoking cessation therapies provided during substance use disorder treatment were associated with a 25% increased likelihood of long-term abstinence from alcohol and illicit drugs.¹⁰



Incorporate smoking cessation therapies into your substance use disorder treatment programs. You are making a difference.

1. Guz, S. S. (1995). Diagnostic and Statistical Manual of Mertal Disorders, (DSM-N), American Journal of Psychiaty, 152(8). 2. Certers for Disease Control and Prevention. (2007). Ogsettle smolaring among adults—Under States, 2006. MMM/P. Mortally in Merbal Psych Psych (2014), 1157-61. 3. Glydds, 1, Prassistor, p. 1, gime, 8, Chan, M., Orun, J., & Boston, A. (2011). Smolaring prevalence modification returned receives Mortal Psi Calono General, (2014), 1017-61. 4. O Viers of Prospess. Report of the Surgion General, 2014; (2014). Psi General Control And Petrickel Into Http://www.surgion.general.gov/libras/psichas/scalono-for-earth/for-th-psi-scalono-for-psi-sca





I COVID QUIT!

Social Media Campaign

Introducing I COVID QUIT! A new social media campaign from SCLC, funded by Robert Wood Johnson Foundation, showcasing real people and their unscripted stories of quitting tobacco during the pandemic and how it improved their mental health and recovery. You'll have the opportunity to brainstorm with your colleagues about how YOU can use the material to help someone #dotheCOVIDquit!

We invite you to view these new ads and be prepared to answer the following questions during our upcoming meeting.

Questions for discussion:

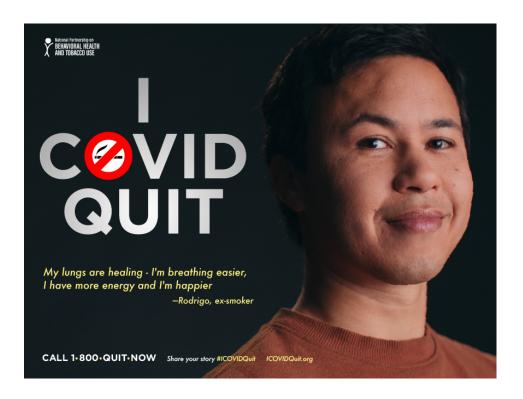
How could your organization help promote these ads on social media? Think about when/where/why you could post them.

What do you notice about the people featured?

What do you notice about the messages—the "quotes" from each person?









Speaker Bios

Opening & Closing Speakers



Neil HytinenRIDOH Chief Public Affairs Officer

Neil Hytinen has served as the Rhode Island Department of Health's Chief Public Affairs Officer and Legislative Liaison since 2018. Prior to joining RIDOH he served as Legislative Coordinator in the Office of Governor Gina M. Raimondo. In his current role he serves as RIDOHs primary contact for elected officials serving in the General Assembly and City and Town Councils, and is responsible for coordinating and advocating for legislation

to support departmental operations and its overall mission to promote public health.



James Rajotte
OHHS Chief Strategy Officer

Mr. Rajotte serves as the Chief Strategy Officer at the Rhode Island Executive Office of Health and Human Services. Within his role, James oversees the development of comprehensive strategies within three priority areas: (1) health system transformation, (2) addiction and behavioral health, and (2) community investments and prevention. In partnership with the Secretariat and its member agencies, James brings the lenses of race equity, community engagement, and

choice to each strategy and strategic initiative.

Expert Presenter



Taslim van Hattum, LCSW, MPHSenior Director, Practice Improvement

Taslim van Hattum, LCSW, MPH, is a Director of Practice Improvement at the National Council for Behavioral Health (National Council.) She serves as the Program Director on various CDC-funded initiatives including the National Behavioral Health Network for Tobacco & Cancer Control and the Office for State, Tribal and Territorial Support's Capacity Building Assistance for Public Health Professionals cooperative agreement. She previously served as the

Director of Family Health Portfolio at the Louisiana Public Health Institute, and the Director of Behavioral Health at the Louisiana Public Health Institute, overseeing a portfolio of programs that focused on increasing access to and quality of primary care, reproductive health and behavioral health services in the greater New Orleans area, across Louisiana and the Gulf Coast. Taslim brings over a decade of experience to her work including leading behavioral health integration with community-based health care providers to implement innovative and evidence-based models of primary health care, behavioral health care, reproductive health and social services integration.

Peer Speakers



Dan Chappell

Dan Chappell is an RI resident, and avid cat lover. This week he is proudly celebrating his 7-year anniversary of living tobacco-free.



Lisa Quinn

Lisa Quinn is an RI resident, a new grandma, a caregiver, and resilient survivor of various health complications. Lisa is restarting her quit journey after increased stressors during COVID-19.

Summit Facilitator

The OCL Group



Raj ChawlaFacilitator

Raj Chawla, Principal of The OCL Group, has over 20 years of experience in leadership development and organizational and executive coaching, with a primary focus on helping leaders contribute to the well being of people. Raj helps leaders achieve greater system-wide outcomes and effect deeper system reforms by creating influence strategies within their organizations; forming and leveraging partnerships; and generating quantitative measures to guide, track, and unify

critical work efforts and ensure the highest contributions to overarching goals and results. Raj makes building a "culture of accountability" integral to his work with leaders, and stresses expanding leadership capacity at all levels to develop co-leaders who can advance the work and spread its impact. He is skillfully able to address the complexities of racial, class, and cultural disparities to root out the underlying causes of many program and policy failures. Raj holds a Masters in International Affairs from The American University in Washington, D.C. and a B.A. in Economics from Emory University. He is a Master Certified Coach with the International Coaching Federation. In addition, Raj has participated in Executive Programs at the Harvard Kennedy School of Government and George Mason University.

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