
Smoking Cessation
Leadership Center



University of California
San Francisco

Achieving a Healthier Campus by Going Tobacco-Free

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Elizabeth K. Do, PhD, MPH

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Moderator

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University of California, San Francisco

A National Center of Excellence for Tobacco-
Free Recovery



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Disclosures

This UCSF CME activity was planned and developed to uphold academic standards to ensure balance, independence, objectivity, and scientific rigor; adhere to requirements to protect health information under the Health Insurance Portability and Accountability Act of 1996 (HIPAA); and include a mechanism to inform learners when unapproved or unlabeled uses of therapeutic products or agents are discussed or referenced.

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UCSF Smoking Cessation
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Housekeeping

- We are using a new webinar platform, **GlobalMeet**, and therefore your screen and functions will look different.
- All participants will be in **listen only mode** and **the audio will be streaming via your computers**.
- Please **make sure your computer speakers are on** and adjust the volume accordingly.
- If you do not have speakers, please click on the link, **'Listen by Phone'** listed on the left side of your screen, for the dial-in number.
- **This webinar is being recorded** and will be available on SCLC's website, along with a PDF of the slide presentation.
- Use the **'ASK A QUESTION' box** to send questions at any time to the presenter.

CME/CEU Statements

Accreditations:

The University of California, San Francisco (UCSF) School of Medicine is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

UCSF designates this live activity for a maximum of *1.5 AMA PRA Category 1 Credit™*. Physicians should claim only the credit commensurate with the extent of their participation in the webinar activity.

Advance Practice Registered Nurses and Registered Nurses: For the purpose of recertification, the American Nurses Credentialing Center accepts *AMA PRA Category 1 Credit™* issued by organizations accredited by the ACCME.

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Course meets the qualifications for 1.5 hour of continuing education credit for **LMFTs, LCSWs, LPCCs, and/or LEPs** as required by the California Board of Behavioral Sciences. Provider # 64239.

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American Association for Respiratory Care (AARC)



- Free Continuing Respiratory Care Education credits (CRCEs) are available to Respiratory Therapists who attend this live webinar
- Instructions on how to claim credit will be included in our post-webinar email

Behavioral Health Accreditation

California Association of Marriage and Family Therapists (CAMFT)

This webinar is accredited through the CAMFT for up to **1.5 CEUs** for the following eligible California providers:

- Licensed Marriage and Family Therapists (LMFTs)
- Licensed Clinical Social Workers (LCSWs)
- Licensed Professional Clinical Counselors (LPCCs)
- Licensed Educational Psychologists (LEPs)

Instructions to claim credit for these CEU opportunities will be included in the post-webinar email and posted to our website.

- For our California residents, SCLC offers regional trainings, online education opportunities, and technical assistance for behavioral health agencies, providers, and the clients they serve throughout the state of California.
- For technical assistance please contact (877) 509-3786 or Jessica.Safier@ucsf.edu.
- **Free CME/CEUs** will be available for all eligible California providers, who joined this live activity thanks to the support of the California Tobacco Control Program
- You will receive a separate post-webinar email with instructions to claim credit.
- Visit CABHWI.ucsf.edu for more information

Covid and Tobacco resources and CDC Tips Campaign 2020

- CDC Tips Campaign - New wave of media ads and a referral to **1 800 QUIT NOW**
- COVID 19 fact sheets for smokers and providers:

<https://smokingcessationleadership.ucsf.edu/resources/factsheets>



Today's Presenter

Bidisha Sinha, MPH

Director of Tobacco Control Initiatives
for the Center for Tobacco Control

American Cancer Society



Today's Presenter

Elizabeth K. Do, PhD, MPH

Research Faculty
Department of Health Behavior and
Policy

Virginia Commonwealth University



Today's Presenter

Joseph G. Lee, PhD, MPH

Associate Professor
Department of Health Education and
Promotion
College of Health and Human
Performance

East Carolina University



Today's Presenter

Natalie Macias, MSBH

Associate Director of
Health Promotion Services

University of San Francisco



Q&A

- Submit questions via the **'Ask a Question' box**



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Free 1-800 QUIT NOW cards

Take Control
1-800-QUIT-NOW
Call. It's free. It works.
1-800-784-8669
For details on your state services, go to: <http://map.naquitline.org>



✓ Refer your clients to cessation services

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Post Webinar Information

- You will receive the following in our post webinar email:
 - Webinar recording
 - PDF of the presentation slides
 - Instructions on how to claim FREE CME/CEUs
 - Information on certificates of attendance
 - Other resources as needed
- All of this information will be posted to our website!

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Visit SCLC's website at:

<https://smokingcessationleadership.ucsf.edu/webinar-promotion>

Save the Date!

SCLC's next live webinar will be with

Delmonte Jefferson, Executive Director of the **NAATPN**
on “No Menthol Sunday”

- **Tuesday, May 12, 2020 at 1pm EDT**
- More details and registration coming soon!

Contact us for technical assistance

- Visit us online at smokingcessationleadership.ucsf.edu
- Call us toll-free at **877-509-3786**
- Please complete the post-webinar survey

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