

SCLC presents:

Tobacco Free Policies and Interventions in Behavioral Health Care Settings

Tuesday, June 18, 2019 2:00 pm EDT (90 minutes)

Speaker's Responses:

- **Chad D Morris, PhD**, Professor of Psychiatry, University of Colorado

Q: Would it be possible to get the info about ROI to decision makers who are in the position to make changes that link it to funding sources such as Medicare and Medicaid? In other words, these types of changes need to come from above and can easily be connected to receiving funding as it is part of tobacco prevention/treatment for BH populations.

A: We think it is important to make the ROI argument simultaneously at multiple levels. We definitely think that CMS and third party insurance companies need to be educated at about ROI on an ongoing basis. We along with many groups have been working in this regard on a state and national level. One means of doing so is to work with your state public health department tobacco control program which typically has the ROI facts at hand and is usually very interested in working with community agencies to outreach to the behavioral health sector and state Medicaid office.

Q: Is the toolkit generically branded to be used in any state? Editable? Thank you!

A: Our toolkits were created to use by any state but they are copyrighted and not editable. We have worked with several states to co-brand materials.

Q: Would you recommend resources for CO monitors?

A: We have worked the most with the Covita monitors like the piCO and have found them to work well (across brands you want to get a number reading as some only give a light reading (i.e. red v. green)

Q: Do either of your programs have any data on reduction in client services when you implemented the policy?

A: We have found no census drops for the sites we have worked with and put out the attached as a case study to that effect.