

Communiqué | January 2020

## Happy New Year from SCLC!

*Wishing you a happy, healthy and tobacco-free New Year!*

### Announcements

#### Still Time to Apply: Become a Leadership Academy State

Is your state interested in holding a Leadership Academy Summit? [Applications are still being accepted](#) as part of a competitive process to host a summit for the 2019-2020 fiscal year. Selected states will be notified in January 2020. Please contact [Christine Cheng](#), Partner Relations Director, for questions.

[Subscribe to our mailing list](#) to learn about future opportunities.

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#### Request Free Technical Assistance through the National Center of Excellence for Tobacco-Free Recovery

SCLC offers free specialized technical assistance on national, state, and local levels, including a complimentary faculty assistance call, educating primary care and behavioral health care providers, along with other stakeholders, on ways to advance efforts to reduce tobacco use among persons with behavioral health disorders. For technical assistance, please email [Christine Cheng](#) or call our toll-free line at **1-877-509-3786**.

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## New Year Webinar Bundle Promotion

**Earn up to 22.5 credits of FREE CME/CEU**

SCLC is offering accredited webinar bundles for **FREE**. Use code **SAMHSA23**.

Topics include engaging health professionals around cessation, state and community approaches to tobacco control, quitlines, behavioral health, smoke-free public housing, smokeless tobacco, online interventions for cessation, pharmacotherapy, tobacco harm reduction, veterans and tobacco, health systems change for tobacco cessation, e-cigs and vaping, FDA regulations and non-daily smokers.

Online learning at your own pace. [Click here for more information and to register for a collection.](#)

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## Quit Now Cards Available for FREE

1-800-Quit-Now is a national router number which accepts callers from throughout the nation, seamlessly directing them to the appropriate state quitline. In an effort to promote this valuable resource, SCLC has developed a

small, plastic card the size of a credit card to help promote the national quitline.

An SCLC survey of organizations that purchased the card shows 85% found that the card helped streamline their organization's ability to provide tobacco cessation assistance to patients and 80% said it increased the number of patients who receive tobacco cessation advice in their organization. [Now you can order Quit Now Cards for free.](#)

There are **over 4 million QUIT NOW cards in circulation** and all types of health professionals, counselors, and peers currently use the approach and the card to help smokers quit. [This page from the CDC](#) has videos that show what your patients can expect when they call 1-800-QUIT-NOW and how they can get the most out of their experience.

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## Tobacco Nation: A Geographic Perspective

[Truth Initiative](#) created an interactive map of [Tobacco Nation](#), a collection of U.S. states in the South and Midwest with smoking rates that exceed not only the national average but that of many countries with the highest smoking rates in the world. In this [story map](#), key aspects of Tobacco Nation are examined and a geographical perspective of the latest statistics and information about the region is provided.

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## Resources

- [Quitting Tobacco: Help Your Clients to a Healthier Life](#)
- [Implementing Tobacco Cessation Programs In Substance Use Disorder Treatment Settings](#)
- [Enhance Your State's Tobacco Cessation Efforts Among the Behavioral Health Population](#)
- [Infographic: The Opioid Epidemic and Smoking Quick Facts](#)

Visit [tobaccofreerecovery.org](http://tobaccofreerecovery.org) for more resources, including materials created by Leadership Academy States.

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Tell us your success story! Know of a drug treatment or mental health facility that has gone tobacco-free? Please share your story or send any comments to [jessica.safier@ucsf.edu](mailto:jessica.safier@ucsf.edu)

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Smoking Cessation  
Leadership Center



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