

**Communiqué | September 2019**

## Recent News

### **National Center of Excellence for Tobacco-Free Recovery Website Launched!**

The Smoking Cessation Leadership Center (SCLC) is honored to be named as the Substance Abuse and Mental Health Services Administration's (SAMHSA's) new National Center of Excellence for Tobacco-Free Recovery. One of a handful of centers, it is the first with a focus on Tobacco-Free Recovery. SCLC is excited to launch a [new campaign website for the National Center of Excellence](#).

Goals of the Center of Excellence are to:

- Promote the adoption of tobacco-free facilities, grounds, and policies
- Integrate evidence-based tobacco cessation treatment practices into behavioral health and primary care settings and programs
- Educate behavioral health and primary care providers on effective evidence-based tobacco cessation interventions

To learn about what the Center of Excellence provides, visit [tobaccofreerecovery.org](http://tobaccofreerecovery.org) or call our toll-free line at **1-877-509-3786**.

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## **State Leadership Academies**

The Center of Excellence worked with Indiana and Alaska for the 2019 Leadership Academy Summits. The goal of the Leadership Academies is to create a state-wide collaboration among mental health substance use treatment, tobacco control, and public health departments, charged to produce

an action plan to reduce smoking prevalence of behavioral health consumers and staff and to foster tobacco-free living.

Indiana identified two targets with a goal of 25% by 2025 (25x25) for each:

- Reduce the smoking prevalence among Indiana adults by mental health status from 37.8% to 25% by 2025
- Reduce the smoking prevalence among Indiana adults by heavy drinking status from 39.1% to 25% by 2025

In order to reach these goals, participants developed five strategy groups: Education/Training, Policy/Advocacy, Access, Mass Media/Communications, and Data.

Alaska came up with the following targets:

- Reduce the smoking prevalence among Indiana adults by mental health status from 42% to 35% by 2025
- Reduce the smoking prevalence among Indiana adults by heavy drinking status from 32% to 25% by 2025

Four strategy groups were formed to help achieve the targets: Policy, Health Systems Change, Education, and Communication. For more details on the Alaska Summit, view our [August Communiqué](#).

Want to learn more about the Academies? Taslim van Hattum, Director, Practice Improvement, National Council for Behavioral Health, created a graphic representation of the accomplishments of the Alaska Summit in real time--and this is just day 1!



Day 1 of the Alaska Summit

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## Announcements

### Opportunity to Become a Leadership Academy State

Is your state interested in holding a Leadership Academy Summit? [Applications are now being accepted as part of a competitive process to host a summit for the 2019-2020 fiscal year.](#) Applications are due on November 30, 2019. **Selected states will be notified by January 3, 2019.** Please contact [Christine Cheng](#), Partner Relations Director, for questions.

[Subscribe to our mailing list](#) to learn about future opportunities.

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### Webinar Bundle Promotion

Earn up to 13.5 credits of FREE CME/CEU

SCLC is offering accredited webinar bundles for **FREE**. Use code **SAMHSA23**.

Topics include engaging health professionals around cessation, state and community approaches to tobacco control, quitlines, behavioral health, cessation efforts in public housing community health centers, smokeless tobacco, online interventions for cessation, pharmacotherapy and tobacco harm reduction.

Online learning at your own pace. [Click here for more information and to register for a collection.](#)

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## Resources

- [Tobacco-free Toolkit for Behavioral Health Agencies](#)
- [Implementing Tobacco Cessation Programs In Substance Use Disorder Treatment Settings](#)
- [Infographic: Smoking Cessation Therapies Benefit Substance Use Disorder Clients](#)
- [Infographic: The Opioid Epidemic and Smoking Quick Facts](#)

Visit [tobaccofreerecovery.org](http://tobaccofreerecovery.org) for more resources, including materials created by Leadership Academy States.

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Tell us your success story! Know of a drug treatment or mental health facility that has gone tobacco-free? Please share your story or send any comments to [Jessica.Safier@ucsf.edu](mailto:Jessica.Safier@ucsf.edu)

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Smoking Cessation  
Leadership Center



University of California  
San Francisco