

Welcome

Please stand by. We will begin shortly.

SCLC and Pfizer IGLC 2015 Grantees Forum Call

Wednesday, December 9, 2015 · 2pm ET (60 minutes)



SMOKING CESSATION
LEADERSHIP CENTER



Moderator



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Housekeeping

- **Please mute your phones** by pushing *6 or by using the mute button on your phone.
- If you would like to speak **make sure you push *7 to unmute your phones.**
- **This call is being recorded** and will be available on SCLC's website.

Agenda

I. Welcome and Opening Remarks –

Catherine Saucedo, Deputy Director, SCLC

II. Introductions - All

III. Group Discussions - All

IV. Announcements - SCLC

V. Adjourn

SCLC/Pfizer IGLC History

- The SCLC/Pfizer IGLC is the first of its kind of **public/private partnerships**.
- Collaboration started in **2012** with Pfizer IGLC; SCLC created the **RFP, review committee** and identified **40 grantees** were given a total of **\$4.5 million** in grant funding.
- In 2013, **with NAQC**, we designed and implemented a **grantee conference**.
- SCLC worked as a **project advisor**, providing technical assistance to **two rounds of grantees, without receiving any funding from Pfizer**
- Pfizer IGLC has also collaborated with **Mayo and Global Bridges** on similar projects.

2015 Grantees - Summary

- Total: **\$2.12 million** in grant funding
- **15 projects selected for funding**; received 154 LOIs
- Represent **18 different states**
- **40%** of funded grantees are **associations**; **33%** are **academic institutions**; and **27%** are **hospitals**

2015 Grantees – Summary (cont.)

- 12 projects with regional reach
- 3 projects with national reach
- 6 projects involve utilization of **quitline systems**
- 5 projects involve modification of **electronic health records**
- Funded proposals are estimated to **train over 5,200 providers**

Alaska Native Tribal Health Consortium

Increasing capacity to treat tobacco use and dependence in the Alaska Tribal Health System

- Innovative
- Online
- Learning

Albert Einstein College of Medicine

Enhancing systems-level tobacco interventions in substance abuse treatment programs

- Substance abuse treatment
- Electronic health record
- Implementation

American Association for Respiratory Care

Clinician Training on Tobacco Dependence for Respiratory Therapists

- Training
- Competency
- Respiratory Therapist

Association of Substance Abuse Programs of Texas

Texas Recovery-Oriented Tobacco Cessation Integration Project

- Tobacco-free
- Recovery

The General Hospital Corporation dba Massachusetts General Hospital

A Proactive Population Health Strategy to Offer Tobacco Dependence Treatment to Smokers in a Primary Care Practice Network

- Proactive
- Outreach
- Coordination

NAMI Minnesota

Reducing Smoking Among People with Mental Illnesses

- Training
- Mental Illness
- Support

National Council for Behavioral Health

Wellness and Recovery Learning Community: Reducing Tobacco Use among Adults with Substance Use Disorders

- Capacity-building
- Collaboration
- Sustainability

Linking low SES and racial/ethnic minority populations to evidence-based cessation treatment through health system changes

- Interoperability
- Systems
- Bidirectional data exchange

North American Quitline Consortium

Enhancing eReferral Capacity: A Strategy for Increasing Cessation among Priority Populations and Encouraging Health System Change

- Technical
- Collaborative
- High-impact

Oldham County Ministerial Association DBA Hope Health Clinic

Smoking Cessation Initiative “One Step at A Time”

- Encouraged
- Determined
- Collaborating

Purdue University

Expanding the role of respiratory therapists in tobacco cessation

- Respiratory Therapy
- Curriculum
- Student

Rutgers, The State University of New Jersey

Implementation of Enhanced Tobacco Use Measures and Intensive Training in New York

- Electronic
- Tobacco
- Metrics

Society for Public Health Education (SOPHE)

Reducing Smoking during Pregnancy: Mobilizing Capacity and Training of Health Professionals

- Pregnancy
- Training
- Clinics

UCSF Benioff Children's Hospital Oakland

Creation and implementation of an EHR quit smoking tool in safety net clinics

- Electronic health record
- e-Referral
- Order set

University of Washington

Integrating tobacco cessation interventions in the routine of care of a rehabilitation hospital serving a rural population in Washington State

- Systems change
- Care

Group Discussion 1: Barriers and Solutions

Throughout your work on this project, what barriers have you faced and what solutions have you found to these barriers, if any, to allow you to implement your project? Success stories are welcome.

Group Discussion 2:

Resources

What resources are you using in your project, which you would recommend, and/or wouldn't recommend?

Resources can include vendors, software, evaluation consultants, partnerships, benchmarks, training materials, curricula.

What resources do you need for this project?

Announcements

- **CONNECT: Pfizer IGLC Grantee Conference** and **Mayo Global Tobacco Dependence Treatment Summit – May 22-24, 2016** at the Mayo Clinic in Rochester, MN
- Send **travel/financial forms** to Kari Koenigs, Mayo Clinic, at Koenigs.Kari@mayo.edu
- Join the **Facebook CONNECT** page at: <https://www.facebook.com/groups/GB.SCLC.CONNECT/>
- If you **don't have Facebook**, don't worry! A **weekly e-Newsletter**, with all of the important updates, will be sent to everyone attending the conference.

Announcements (cont.)

- Visit **SCLC's dedicated Pfizer IGLC grantee webpage** for the recording of the call & resources: <http://smokingcessationleadership.ucsf.edu/partnerships/pfizer-iglc>
- **Contact list** for 2015 Pfizer IGLC grantees
- **Pfizer and SCLC Interim reports** will be sent out by January 4, 2016 and are due January 31, 2016
- Next SCLC webinar co-hosted with Truth Initiative, **Digital and Social Media Interventions for Young Adults Smoking Cessation**, on **Tuesday, January 12th at 2pm ET**

Contact SCLC for technical assistance



Visit us online

- <http://smokingcessationleadership.ucsf.edu>

Call us toll-free

- 1-877-509-3786

